

**FOR IMMEDIATE RELEASE**

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**New Integration Makes Adding Before & After Cases to Your Website Fast  
Click. Review. Publish!**

ORLANDO, Florida October 29, 2021—Candace Crowe Design, makers of BRAG book™ the WordPress Before and After Gallery and Canfield Scientific, Inc. are proud to announce “Click. Review. Publish!” Thanks to our new API integration, aesthetic practices can securely send patient before and after photos from their VECTRA® Imaging System to their website's BRAG book (Bb) powered photo gallery.

"Sending photos from the VECTRA chart directly to Bb allows us to leverage the best-in-class services of both our products in a seamless integration," said Doug Canfield, President at Canfield Scientific. "Both companies place the needs of clients above all else. The API advances that goal by improving efficiency and saving time. We are proud to partner with Candace Crowe Design and look forward to our continued collaboration."

Before Bb's integration with Canfield's VECTRA system, aesthetic physicians and their staff would need to take several additional steps to add a set of photos onto their website. With the integration, anyone from a staff member to a physician can identify the patients who've provided the appropriate consents and securely send images and case descriptions seamlessly into their Bb gallery with the push of a button. The photos and information will be unpublished until they have time to review, make edits and click publish. Upon publishing, Bb creates an SEO-optimized page per set.

"Many of the practices we work with store patient photos in their VECTRA system along with release forms for marketing use." said Candace Crowe, president of Candace Crowe Design. "Bb puts you in control of your most valuable marketing asset, your before and after photos. It only makes sense to make the process of adding these photos to your website fast and easy."

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Candace Crowe Design is a family-owned business that has specialized in marketing for the aesthetic industry since 1999. BRAG book is a proprietary before and after photo management WordPress plugin, BRAG book comes with tools for improving image appearance and automating search engine optimization. Practices can quickly build an impressive visual record of their work that will attract searchers and generate new patients. Contact: TK Crowe (877) 384-7676 <https://bragbookgallery.com>

Canfield Scientific, Inc. is the global leader in imaging systems, services and products for scientific research and healthcare applications, including the pharmaceutical, biotechnology, cosmetics, medical and skin care industries. Contact: [info@canfieldsci.com](mailto:info@canfieldsci.com) [www.canfieldsci.com](http://www.canfieldsci.com)